

# FEDERAL COMMUNICATIONS COMMISSION

CLASS OF STATION FM

MJD

The following application is submitted for action by the Chief, Broadcast Bureau.

ST	FILE NUMBER	CALL	APPLICANT AND LOCATION	NATURE OF APPLICATION
CA	BPH -910211ML N/M	NEW 95.9MHZ	DESERT ROCK LIMITED PARTNERSHIP HEALDSBURG CA	CP FOR NEW FM ON: FREQUENCY: 95.9 MHZ., ERP: 3.4 KW (H&V), HAAT: 136 METERS H&V 38 40 54 122 58 15

LICENSE EXPIRATION DATE \_\_\_\_\_

\_\_\_\_\_  
CHIEF, LICENSE DIVISION

RECOMMENDATION: GRANT( ) CONSTRUCTION DATES, START \_\_\_\_\_ END \_\_\_\_\_  
 CONTESTED ( ) UNCONTESTED ( )

APPROVED \_\_\_\_\_

\_\_\_\_\_  
FOR CHIEF, BROADCAST BUREAU

F.C.C.-WASHINGTON, D.C.

FEDERAL COMMUNICATIONS COMMISSION  
**FEE PROCESSING FORM**

FOR  
FCC  
USE  
ONLY

**FCC/MELLON FEB 11 1991**

Please read instructions on back of this form before completing it. Section I MUST be completed. If you are applying for concurrent actions which require you to list more than one Fee Type Code, you must also complete Section II. This form must accompany all payments. Only one Fee Processing Form may be submitted per application or filing. Please type or print legibly. All required blocks must be completed or application/filing will be returned without action.

ORIGINAL

**SECTION I**

APPLICANT NAME (Last, first, middle initial)

Desert Rock Limited Partnership

MAILING ADDRESS (Line 1) (Maximum 35 characters - refer to Instruction (2) on reverse of form)

c/o Smithwick & Belendiuk, P.C.

MAILING ADDRESS (Line 2) (if required) (Maximum 35 characters)

2033 M Street, N.W., Suite 207

CITY

Washington

STATE OR COUNTRY (if foreign address)

DC

ZIP CODE

20036

CALL SIGN OR OTHER FCC IDENTIFIER (if applicable)

Healdsburg, CA

Enter in Column (A) the correct Fee Type Code for the service you are applying for. Fee Type Codes may be found in FCC Fee Filing Guides. Enter in Column (B) the Fee Multiple, if applicable. Enter in Column (C) the result obtained from multiplying the value of the Fee Type Code in Column (A) by the number entered in Column (B), if any.

(A)

(B)

(C)

(1)

FEE TYPE CODE

M

T

R

FEE MULTIPLE  
(if required)

FEE DUE FOR FEE TYPE  
CODE IN COLUMN (A)

\$ 2,030.00

FOR FCC USE ONLY

**SECTION II**

— To be used only when you are requesting concurrent actions which result in a requirement to list more than one Fee Type Code.

(A)

FEE TYPE CODE

(B)

FEE MULTIPLE  
(if required)

(C)

FEE DUE FOR FEE TYPE  
CODE IN COLUMN (A)

FOR FCC USE ONLY

(2)

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(3)

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(4)

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(5)

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\$	
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ADD ALL AMOUNTS SHOWN IN COLUMN C, LINES (1) THROUGH (5), AND ENTER THE TOTAL HERE.  
THIS AMOUNT SHOULD EQUAL YOUR ENCLOSED REMITTANCE.

TOTAL AMOUNT REMITTED  
WITH THIS APPLICATION  
OR FILING

\$ 2,030.00

FOR FCC USE ONLY

2030.00

RECEIVED  
FEB 14 1991  
FM EXAMINER

APPLICATION FOR CONSTRUCTION PERMIT FOR COMMERCIAL BROADCAST STATION

For COMMISSION Fee Use Only	FEE NO:	For APPLICANT Fee Use Only Is a fee submitted with this application? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If fee exempt (see 47 C.F.R. Section 1.1112), indicate reason therefor (check one box): <input type="checkbox"/> Noncommercial educational licensee <input type="checkbox"/> Governmental entity
	FEE TYPE	
	FEE AMT:	
	ID SEQ:	FOR COMMISSION USE ONLY FILE NO. <u>BPH-910211ML</u>

Section 1 - GENERAL INFORMATION

1. Name of Applicant Desert Rock Limited Partnership			Send notices and communications to the following person at the address below: Name Arthur V. Belendiuk Smithwick & Belendiuk, P.C.		
Street Address or P.O. Box 39 Santos Way			Street Address or P.O. Box 2033 M Street, N.W., Suite 207		
City Chico	State CA	ZIP Code 95926	City Washington	State DC	ZIP Code 20036
Telephone No. (Include Area Code) (916) 343-7695			Telephone No. (Include Area Code) (202) 785-2800		

2. This application is for: ☐ AM ☒ FM ☐ TV

(a) Channel No. or Frequency 240A	(b) Principal Community	City Healdsburg	State CA
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(c) Check one of the following boxes:

☒ Application for NEW station

☐ MAJOR change in licensed facilities; call sign: \_\_\_\_\_

☐ MINOR change in licensed facilities; call sign: \_\_\_\_\_

☐ MAJOR modification of construction permit; call sign: \_\_\_\_\_  
File No. of construction permit: \_\_\_\_\_

☐ MINOR modification of construction permit; call sign: \_\_\_\_\_  
File No. of construction permit: \_\_\_\_\_

☐ AMENDMENT to pending application; Application file number: \_\_\_\_\_

NOTE: It is not necessary to use this form to amend a previously filed application. Should you do so, however, please submit only Section 1 and those other portions of the form that contain the amended information.

3. Is this application mutually exclusive with a renewal application? ☐ Yes ☒ No

If Yes, state:

Call letters	Community of License
C	95.9MHZ
BPH	-910211ML NEW
HEALDSBURG	CA
DESERT ROCK LIMITED PARTNERSHIP	

**Section II - LEGAL QUALIFICATIONS**

Name of Applicant

Desert Rock Limited Partnership**1. Applicant is:** (check one box below)

- ☐ Individual      ☐ General partnership      ☐ For-profit corporation  
☐ Other      ☒ Limited partnership      ☐ Not-for-profit corporation

**2. If the applicant is an unincorporated association or a legal entity other than an individual, partnership, or corporation, describe in an Exhibit the nature of the application.****Exhibit No.**  
N/A

NOTE: The terms "applicant," "parties to this application," and "non-party equity owners in the applicant" are defined in the instructions for Section II of this form. Complete information as to each "party to this application" and each "non-party equity owner in the applicant" is required. If the applicant considers that to furnish complete information would pose an unreasonable burden, it may request that the Commission waive the strict terms of this requirement with appropriate justification.

**3. If the applicant is not an individual, provide the date and place of filing of the applicant's enabling charter (e.g., a limited partnership must identify its certificate of limited partnership and a corporation must identify its articles of incorporation by date and place of filing):**Date February 8, 1991 Place Red Bluff, California

In the event there is no requirement that the enabling charter be filed with the state, the applicant shall include the enabling charter in the applicant's public inspection file. If, in the case of a partnership, the enabling charter does not include the partnership agreement itself, the applicant shall include a copy of the agreement in the applicant's public inspection file.

**4. Are there any documents, instruments, contracts or understandings (written or oral), other than instruments identified in response to Question 3 above, relating to future ownership interests in the applicant, including but not limited to, insulated limited partnership shares, nonvoting stock interests, beneficial stock ownership interests, options, rights of first refusal, or debentures?**☐ Yes ☒ No

If Yes, submit as an Exhibit all such written documents, instruments, contracts, or understandings, and provide the particulars of any oral agreement.

**Exhibit No.**  
N/A**5. Complete, if applicable, the following certifications:**

(a) Applicant certifies that no limited partner will be involved in any material respect in the management or operation of the proposed station.

☒ Yes ☐ No

If No, applicant must complete Question 6 below with respect to all limited partners actively involved in the media activities of the partnership.

(b) Does any investment company (as defined in 15 U.S.C. Section 80 a-31), insurance company, or trust department of any bank have an aggregated holding of greater than 5% but less than 10% of the outstanding votes of the applicant?

☐ Yes ☒ No

If Yes, applicant certifies that the entity holding such interest exercises no influence or control over the applicant, directly or indirectly, and has no representatives among the officers and directors of the applicant.

☐ Yes ☐ No  
N/A

## Section II - LEGAL QUALIFICATIONS (Page 2)

6. List the applicant, parties to the application and non-party equity owners in the applicant. Use one column for each individual or entity. Attach additional pages if necessary.

(Read carefully - The numbered items below refer to line numbers in the following table.)

- |   |   |
|---|---|
| <p>1. Name and residence of the applicant and, if applicable, its officers, directors, stockholders, or partners (if other than individual also show name, address and citizenship of natural person authorized to vote the stock). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and partners.</p> <p>2. Citizenship.</p> <p>3. Office or directorship held.</p> <p>4. Number of shares or nature of partnership interests.</p> <p>5. Number of votes.</p> | <p>6. Percentage of votes.</p> <p>7. Other existing attributable interests in any broadcast station, including the nature and size of such interests.</p> <p>8. All other ownership interests of 5% or more (whether or not attributable), as well as any corporate officership or directorship, in broadcast, cable, or newspaper entities in the same market or with overlapping signals in the same broadcast service, as described in 47 C.F.R. Section 73.3555 and 76.501, including the nature and size of such interests and the positions held.</p> |
|---|---|

1.	Desert Rock Limited Partnership 39 Santos Way Chico, CA 95926	Gary D. Herron 39 Santos Way Chico, CA 95926	Charles M. Wilkinson 1132 N. Naomi Street Burbank, CA 91505
2.	A California L.P.	U.S.A.	U.S.A.
3.	N/A	N/A	N/A
4.	N/A	33% General Partner	33% General Partner
5.	N/A	1	1
6.	N/A	50%	50%
7.	None	See Exhibit 1	See Exhibit 1
8.	None	See Exhibit 1	See Exhibit 1

## Section II - LEGAL QUALIFICATIONS (Page 2)

6. List the applicant, parties to the application and non-party equity owners in the applicant. Use one column for each individual or entity. Attach additional pages if necessary.

*(Read carefully - The numbered items below refer to line numbers in the following table.)*

1. Name and residence of the applicant and, if applicable, its officers, directors, stockholders, or partners (if other than individual also show name, address and citizenship of natural person authorized to vote the stock). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and partners.
2. Citizenship.
3. Office or directorship held.
4. Number of shares or nature of partnership interests.
5. Number of votes.
6. Percentage of votes.
7. Other existing attributable interests in any broadcast station, including the nature and size of such interests.
8. All other ownership interests of 5% or more (whether or not attributable), as well as any corporate officership or directorship, in broadcast, cable, or newspaper entities in the same market or with overlapping signals in the same broadcast service, as described in 47 C.F.R. Section 73.3555 and 76.501, including the nature and size of such interests and the positions held.

1.	Laura W. Herron 157 Via Mission Chico, CA 95926		
2.	U.S.A.		
3.	N/A		
4.	33% Limited Partner		
5.	0		
6.	0		
7.	See Exhibit 1		
8.	See Exhibit 1		

Section 11 - LEGAL QUALIFICATIONS (Page 3)

7. Does the applicant, any party to the application or any non-party equity owner in the applicant have, or have they had, any interest in:

(a) a broadcast station, or pending broadcast station application before the Commission?

☒ Yes ☐ No

(b) a broadcast application which has been dismissed with prejudice by the Commission?

☐ Yes ☒ No

(c) a broadcast application which has been denied by the Commission?

☐ Yes ☒ No

(d) a broadcast station, the license of which has been revoked?

☐ Yes ☒ No

(e) a broadcast application in any pending or concluded Commission proceeding which left unresolved character issues against the applicant?

☐ Yes ☒ No

If the answer to any of the questions in (a)-(e) above is Yes, state in an Exhibit the following information:

Exhibit No.  
1

(1) Name of party having interest;

(2) Nature of interest or connection, giving dates;

(3) Call letters of stations or file number of application or docket; and

(4) Location.

8. (a) Are any of the parties to the application or non-party equity owners in the applicant related (as husband, wife, father, mother, brother, sister, son or daughter) to each other?

☒ Yes ☐ No

(b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of any party to the application or non-party equity owner in the applicant have any interest in or connection with any other broadcast station, pending broadcast application or newspaper in the same area (see Section 73.3555(c)) or, in the case of a television station applicant only, a cable television system in the same area (see Section 76.501(a))?

☒ Yes ☐ No

If the answer to (a) or (b) above is Yes, attach an Exhibit giving full disclosure concerning the persons involved, their relationship, the nature and extent of such interest or connection, the file number of such application, and the location of such station or proposed station.

Exhibit No.  
1

9. State in an Exhibit any interest the applicant or any party to this application proposes to divest in the event of a grant of this application.

Exhibit No.  
2

OTHER MASS MEDIA INTERESTS

10. (a) Do individuals or entities holding nonattributable interests of 5% or more in the applicant have an attributable ownership interest or corporate officership or directorship in a broadcast station, newspaper or CATV system in the same area? (See Instruction B to Section 11.)

☒ Yes ☐ No

(b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of an individual holding a nonattributable interest of 5% or more in the applicant have any interest in or connection with any other broadcast station, pending broadcast application, newspaper in the same area (see Section 73.3555(c)), or, in the case of a television station applicant only, a cable television system in the same area (see Section 76.501(a))?

☒ Yes ☐ No

If the answer to (a) and/or (b) above is Yes, attach an Exhibit giving a full disclosure concerning the persons involved, their relationship, the nature and extent of such interest or connection, the file number of such application, and the location of such station or proposed station.

Exhibit No.  
1

**Section 11 - LEGAL QUALIFICATIONS (Page 4)**

**CITIZENSHIP AND OTHER STATUTORY REQUIREMENTS**

11. (a) Is the applicant in violation of the provisions of Section 810 of the Communications Act of 1934, as amended, relating to interests of aliens and foreign governments? (See instruction 6 to Section 11.)

☐ Yes ☒ No

(b) Will any funds, credits or other financial assistance for the construction, purchase or operation of the station(s) be provided by aliens, foreign entities, domestic entities controlled by aliens, or their agents?

☐ Yes ☒ No

If the answer to (b) above is Yes, attach an Exhibit giving full disclosure concerning this assistance.

Exhibit No.  
N/A

12. (a) Has an adverse finding been made or an adverse final action been taken by any court or administrative body as to the applicant, any party to this application, or any non-party equity owner in the applicant in a civil or criminal proceeding brought under the provisions of any law related to the following:

Any felony; broadcast related antitrust or unfair competition; criminal fraud or fraud before another governmental unit; or discrimination?

☐ Yes ☒ No

(b) Is there now pending in any court or administrative body any proceeding involving any of the matters referred to in (a) above?

☐ Yes ☒ No

If the answer to (a) and/or (b) above is Yes, attach an Exhibit giving full disclosure concerning persons and matters involved, including an identification of the court or administrative body and the proceeding (by dates and file numbers), a statement of the facts upon which the proceeding is or was based or the nature of the offense alleged or committed, and a description of the current status or disposition of the matter.

Exhibit No.  
N/A



# SECTION III - FINANCIAL QUALIFICATIONS

NOTE: If this application is for a change in an operating facility do not fill out this section.

1. The applicant certifies that sufficient net liquid assets are on hand or that sufficient funds are available from committed sources to construct and operate the requested facilities for three months without revenue.

☒ Yes ☐ No

2. State the total funds you estimate are necessary to construct and operate the requested facility for three months without revenue.

\$ 300,000.00

3. Identify each source of funds, including the name, address, and telephone number of the source (and a contact person if the source is an entity), the relationship (if any) of the source to the applicant, and the amount of funds to be supplied by each source.

Source of Funds (Name and Address)	Telephone Number	Relationship	Amount
Home Fed Bank 625 Broadway San Diego, CA 92101  Mr. Mark Fingerlin	(619) 699-8701	Bank	\$150,000.00
Desert Rock Limited Partnership 39 Santos Way Chico, CA 95926	(916) 343-7695	Applicant	\$150,000.00
			<u>\$300,000.00</u>

#### Section IV-A - PROGRAM SERVICE STATEMENT

Attach as an Exhibit, a brief description, in narrative form, of the planned programming service relating to the issues of public concern facing the proposed service area.

Exhibit No. 3
------------------

#### Section IV-B - INTEGRATION STATEMENT

Attach as an Exhibit the information required in 1 and 2 below.

Exhibit No. 4
------------------

1. List each principal of the applicant who, in the event of a grant of the application on a comparative basis proposes to participate in the management of the proposed facility and, with respect to each such principal, state whether he or she will work full-time (minimum 40 hours per week) or part-time (minimum 20 hours per week) and briefly describe the proposed position and duties.
2. State with respect to each principal identified in response to Item 1. above, whether the applicant will claim qualitative credit for any of the following enhancement factors:
  - (a) Minority Status
  - (b) Past Local Residence  
If Yes, specify whether in the community of license or service area and the corresponding dates.
  - (c) Female Status
  - (d) Broadcast Experience  
If Yes, list each employer and position and corresponding dates.
  - (e) Daytime Preference

**SECTION VI - EQUAL EMPLOYMENT OPPORTUNITY PROGRAM**

1. Does the applicant propose to employ five or more full-time employees?

☐ Yes ☒ No

If Yes, the applicant must include an EEO program called for in the separate Broadcast Equal Employment Opportunity Program Report (FCC 898-A).

**SECTION VII - CERTIFICATIONS**

1. Has or will the applicant comply with the public notice requirement of 47 C.F.R. Section 73.3580?

☒ Yes ☐ No

2. Has the applicant reasonable assurance, in good faith, that the site or structure proposed in Section V of this form, as the location of its transmitting antenna, will be available to the applicant for the applicant's intended purpose?

☒ Yes ☐ No

If No, attach as an Exhibit, a full explanation.

Exhibit No.  
N/A

3. If reasonable assurance is not based on applicant's ownership of the proposed site or structure, applicant certifies that it has obtained such reasonable assurance by contacting the owner or person possessing control of the site or structure.

Name of Person Contacted Joseph Simoni

Telephone No. (include area code) (813) 645-0043

Person contacted: (check one box below)

☒ Owner ☐ Owner's Agent ☐ Other (specify)

The APPLICANT hereby waives any claim to the use of any particular frequency as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934, as amended.)


The APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations, and that all exhibits are a material part hereof and incorporated herein.

The APPLICANT represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

In accordance with 47 C.F.R. Section 1.65, the APPLICANT has a continuing obligation to advise the Commission, through amendments, of any substantial and significant changes in information furnished.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT.  
U.S. CODE, TITLE 18, SECTION 1001.

I certify that the statements in this application are true and correct to the best of my knowledge and belief, and are made in good faith.

Name of Applicant Desert Rock Limited Partnership	Signature 
Date 2/8/91	Title General Partner

FCC NOTICE TO INDIVIDUALS REQUIRED BY THE PRIVACY ACT  
AND THE PAPERWORK REDUCTION ACT

The solicitation of personal information requested in this application is authorized by the Communications Act of 1934, as amended. The principal purpose for which the information will be used is to determine if the benefit requested is consistent with the public interest. The staff, consisting variously of attorneys, analysts, engineers and applications examiners, will use the information to determine whether the application should be granted, denied, dismissed, or designated for hearing. If all the information is not provided, the application may be returned without action having been taken upon it or its processing may be delayed while a request is made to provide the missing information. Accordingly, every effort should be made to provide all necessary information. Your response is required to obtain the requested authority.

Public reporting burden for this collection of information is estimated to vary from 71 hours 45 minutes to 301 hours 30 minutes with an average of 118 hours 28 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, can be sent to the Federal Communications Commission, Office of Managing Director, Washington, D.C. 20554, and to the Office of Management and Budget, Paperwork Reduction Project (3060-0027), Washington, D.C. 20503.

THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552a(e)(3), AND THE PAPERWORK REDUCTION ACT OF 1980, P.L. 96-511, DECEMBER 11, 1980, 44 U.S.C. 3507.

**EXHIBIT 1**  
**MEDIA INTERESTS**

**CHARLES M. WILKINSON**

Charles M. Wilkinson is a 15 percent stockholder, Vice President and Corporate Secretary of McNulty Broadcasting Corporation, licensee of KALF(FM), Red Bluff, California where he is currently employed as Chief Financial Officer.

**GARY D. HERRON**

Gary D. Herron is a 15 percent stockholder, President and General Manager of McNulty Broadcasting Corporation, licensee of KALF(FM), Red Bluff, California where he is currently employed as President and General Manager.

**LAURA WILKINSON HERRON**

Laura Wilkinson Herron is a 15% stockholder and Officer/Director of McNulty Broadcasting Corporation, licensee of station KALF-FM at Red Bluff, California. She presently works as the stations' Executive Vice-President, General Sales Manager and as an On-Air Personality.

Laura Wilkinson Herron is also an applicant for a construction permit for a new FM station at Temecula, California. (File No. BPH-900122MY)

All of the parties to this application are related. Laura W. Herron and Charles W. Wilkinson are brother and sister. Laura W. Herron is wife to Gary D. Herron. At this time, Laura W. Herron and Gary D. Herron are legally separated.

Burton F. Wilkinson, father to Laura W. Herron and Charles M. Wilkinson, is a 27.5 percent stockholder, Chairman, and Chief Financial Officer of McNulty Broadcasting Corporation, licensee of

KALF-FM, Red Bluff, California.

Mary C. Wilkinson, wife to Burton F. Wilkinson and mother to Laura W. Herron and Charles M. Wilkinson, is a 27.5 percent stockholder, and a Vice President of McNulty Broadcasting Corporation.

**EXHIBIT 2**

In the event of the grant of the application Charles M. Wilkinson, Gary D. Herron, and Laura W. Herron will divest themselves of any and all interest in McNulty Broadcasting Corporation, licensee of KALF(FM), Red Bluff, California.

### EXHIBIT 3

#### PROPOSED PROGRAMMING

Applicant proposes to serve Healdsburg, California and its surrounding areas through programming designed to meet the needs of the area.

Applicant intends to present news and other programming which would be responsible to the concerns of its audience. In this regard, Applicant will take such steps as are necessary to familiarize itself with the issues confronting its proposed service area.

To address community issues, Applicant contemplates the broadcast, on a regular basis, of both long-form and short-form programs.



**EXHIBIT 4**  
**INTEGRATION STATEMENT**

In the event of a grant of the application, Gary D. Herron will participate in the management of the proposed facility at Healdsburg, California.

Mr. Herron will divest himself of any and all other interests or connections with McNulty Broadcasting Corporation, terminate all other employment, relocate to Healdsburg, California and serve as General Manager at the station on a full-time basis (40 or more hours per week). His duties will include overall responsibility for personnel, commercial and public affairs programming, and implementation of the Station's EEO program.

Mr. Herron's integration will be enhanced by his broadcast experience.

Mr. Herron has the following broadcast experience:

1987- Present	KALF(FM), Red Bluff, California President, General Manager
January 1981 to December 1986	KCBQ(AM/FM), San Diego, California Program Director, Promotions Director Music Director, On-Air Personality
1978-1979	WYNF(FM), Tampa, Florida On-Air Personality
	WYND(AM), Sarasota, Florida Operations Director
1977-1978	KWKA(AM), KTQM(FM), Clovis, Minnesota Operations Director
1976-1977	KCLV Radio, Clovis, New Mexico Account Executive, On-Air Personality
1975-1976	KBMF Radio, Spearman, Texas Assistant General Manager
1974-1975	KZIP Radio, Amarillo, Texas Account Executive, On-Air Personality

1971-1974                      KWKA(AM) , KTQM(FM) , Clovis, Minnesota  
Program Director

1975                              Received Bachelor of Science Degree  
in Communications  
Eastern New Mexico University

In the event of a grant of the application, Charles M. Wilkinson will participate in the management of the proposed facility at Healdsburg, California.

Mr. Wilkinson will divest himself of any and all other interests or connections with McNulty Broadcasting Corporation, terminate all other employment, relocate to Healdsburg, California and serve as Sales Manager at the station on a full-time basis (40 or more hours per week).

Mr. Wilkinson's integration will be enhanced his broadcast experience.

Mr. Wilkinson has the following broadcast experience:

1988 - Present                      KALF(FM)  
Red Bluff, California  
Chief Executive Officer  
Controller

#### **Auxiliary Power**

The applicant also claims credit for the installation of auxiliary power generators at both the studio and transmitter locations.

# Section V-B - FM BROADCAST ENGINEERING DATA

FOR COMMISSION USE ONLY

File No. \_\_\_\_\_

ASB Referral Date \_\_\_\_\_

Referred by \_\_\_\_\_

Name of Applicant

Desert Rock Limited Partnership

Call letters (if issued)

Is this application being filed in response to a window? ☒ Yes ☐ No

If Yes, specify closing date: February 10, 1991

Purpose of Application: (check appropriate boxes)

☒ Construct a new (main) facility

☐ Construct a new auxiliary facility

☐ Modify existing construction permit for main facility

☐ Modify existing construction permit for auxiliary facility

☐ Modify licensed main facility

☐ Modify licensed auxiliary facility

If purpose is to modify, indicate below the nature of change(s) and specify the file number(s) of the authorizations affected.

☐ Antenna supporting-structure height

☐ Effective radiated power

☐ Antenna height above average terrain

☐ Frequency

☐ Antenna location

☐ Class

☐ Main Studio location

☐ Other (Summarize briefly)

File Number(s) \_\_\_\_\_

1. Allocation:

Channel No.	Principal community to be served:		
	City	County	State
240	Healdsburg	Sonoma	CA

Class (check only one box below)

☒ A ☐ B1 ☐ B ☐ C3

☐ C2 ☐ C1 ☐ C

2. Exact location of antenna.

(a) Specify address, city, county and state. If no address, specify distance and bearing relative to the nearest town or landmark. 300 meters SSE of the top of Bradford Mtn., 6.7km WSW of Geyserville, Sonoma County, California

(b) Geographical coordinates (to nearest second). If mounted on element of an AM array, specify coordinates of center of array. Otherwise, specify tower location. Specify South Latitude or East Longitude where applicable; otherwise, North Latitude or West Longitude will be presumed.

Latitude	38°	40'	54"	Longitude	122°	58'	15"
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3. Is the supporting structure the same as that of another station(s) or proposed in another pending application(s)? ☐ Yes ☒ No

If Yes, give call letter(s) or file number(s) or both.

DNA

If proposal involves a change in height of an existing structure, specify existing height above ground level including antenna, all other appurtenances, and lighting, if any.

DNA

## SECTION V-B - FM BROADCAST ENGINEERING DATA (Page 2)

4. Does the application propose to correct previous site coordinates?

☐ Yes ☒ No

If Yes, list old coordinates. DNA

Latitude	°	'	"	Longitude	°	'	"
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5. Has the FAA been notified of the proposed construction?

☒ Yes ☐ No

If Yes, give date and office where notice was filed and attach as an Exhibit a copy of FAA determination, if available.

Exhibit No.

Date February 7, 1991 Office where filed Western-Pacific Regional Office,  
Los Angeles, CA

6. List all landing areas within 8 km of antenna site. Specify distance and bearing from structure to nearest point of the nearest runway.

Landing Area	Distance (km)	Bearing (degrees True)
(a) <u>Healdsburg Muni</u>	<u>6.7km</u>	<u>N 114° E</u>
(b) _____	_____	_____

7. (a) Elevation: (to the nearest meter)

(1) of site above mean sea level; 341 meters(2) of the top of supporting structure above ground (including antenna, all other appurtenances, and lighting, if any); and 37 meters(3) of the top of supporting structure above mean sea level [(a)(1) + (a)(2)] 378 meters

(b) Height of radiation center: (to the nearest meter) H - Horizontal; V - Vertical

(1) above ground 31 meters (H)31 meters (V)(2) above mean sea level [(a)(1) + (b)(1)] 372 meters (H)372 meters (V)(3) above average terrain 136 meters (H)136 meters (V)

8. Attach as an Exhibit sketch(es) of the supporting structure, labelling all elevations required in Question 7 above, except item 7(b)(3). If mounted on an AM directional-array element, specify heights and orientations of all array towers, as well as location of FM radiator.

Exhibit No.  
E-3

9. Effective Radiated Power:

(a) ERP in the horizontal plane

3.4 kw (H\*) 3.4 kw (V\*)

(b) Is beam tilt proposed?

☐ Yes ☒ No

If Yes, specify maximum ERP in the plane of the tilted beam, and attach as an Exhibit a vertical elevational plot of radiated field.

Exhibit No.  
DNA

\_\_\_\_\_ kw (H\*) \_\_\_\_\_ kw (V\*)

\*Polarization

SECTION V-B - FM BROADCAST ENGINEERING DATA (Page 3)

10. Is a directional antenna proposed?

☐ Yes ☒ No

If Yes, attach as an Exhibit a statement with all data specified in 47 C.F.R. Section 73.316, including plot(s) and tabulations of the relative field.

Exhibit No.  
DNA

11. Will the proposed facility satisfy the requirements of 47 C.F.R. Sections 73.315(a) and (b)?

☒ Yes ☐ No

If No, attach as an Exhibit a request for waiver and justification therefor, including amounts and percentages of population and area that will not receive 3.16 mV/m service.

Exhibit No.  
DNA

12. Will the main studio be within the protected 3.16 mV/m field strength contour of this proposal?

☒ Yes ☐ No

If No, attach as an Exhibit justification pursuant to 47 C.F.R. Section 73.1125.

Exhibit No.  
DNA

13. (a) Does the proposed facility satisfy the requirements of 47 C.F.R. Section 73.207?

☒ Yes ☐ No

(b) If the answer to (a) is No, does 47 C.F.R. Section 73.213 apply? DNA

☐ Yes ☐ No

(c) If the answer to (b) is Yes, attach as an Exhibit a justification, including a summary of previous waivers.

Exhibit No.  
DNA

(d) If the answer to (a) is No and the answer to (b) is No, attach as an Exhibit a statement describing the short spacing(s) and how it or they arose.

Exhibit No.  
DNA

(e) If authorization pursuant to 47 C.F.R. Section 73.215 is requested, attach as an Exhibit a complete engineering study to establish the lack of prohibited overlap of contours involving affected stations. The engineering study must include the following:

Exhibit No.  
DNA

- (1) Protected and interfering contours, in all directions (360°), for the proposed operation.
- (2) Protected and interfering contours, over pertinent arcs, of all short-spaced assignments, applications and allotments, including a plot showing each transmitter location, with identifying call letters or file numbers, and indication of whether facility is operating or proposed. For vacant allotments, use the reference coordinates as the transmitter location.
- (3) When necessary to show more detail, an additional allocation study utilizing a map with a larger scale to clearly show prohibited overlap will not occur.
- (4) A scale of kilometers and properly labeled longitude and latitude lines, shown across the entire exhibit(s). Sufficient lines should be shown so that the location of the sites may be verified.
- (5) The official title(s) of the map(s) used in the exhibit(s).

14. Are there: (a) within 50 meters of the proposed antenna, any proposed or authorized FM or TV transmitters, or any nonbroadcast (except citizens band or amateur) radio stations; or (b) within the blanketing contour, any established commercial or government receiving stations, cable head-end facilities, or populated areas; or (c) within ten (10) kilometers of the proposed antenna, any proposed or authorized FM or TV transmitters which may produce receiver-induced intermodulation interference? See Exhibit E - "Neighboring Broadcast and Non-Broadcast Facilities"

☐ Yes ☒ No

If Yes, attach as an Exhibit a description of any expected, undesired effects of operations and remedial steps to be pursued if necessary, and a statement accepting full responsibility for the elimination of any objectionable interference (including that caused by receiver-induced or other types of modulation) to facilities in existence or authorized or to radio receivers in use prior to grant of this application. (See 47 C.F.R. Sections 73.315(b), 73.316(e) and 73.318.)

Exhibit No.  
DNA

15. Attach as an Exhibit a 7.5 minute series U.S. Geological Survey topographic quadrangle map that shows clearly, legibly, and accurately, the location of the proposed transmitting antenna. This map must comply with the requirements set forth in Instruction V. The map must further clearly and legibly display the original printed contour lines and data as well as latitude and longitude markings, and must bear a scale of distance in kilometers.

Exhibit No.  
E-2

16. Attach as an Exhibit *(name the source)* a map which shows clearly, legibly, and accurately, and with the original printed latitude and longitude markings and a scale of distance in kilometers:

Exhibit No.  
E-4

(a) the proposed transmitter location, and the radials along which profile graphs have been prepared;

(b) the 3.16 mV/m and 1 mV/m predicted contours; and

(c) the legal boundaries of the principal community to be served.

17. Specify area in square kilometers (1 sq. mi. = 259 sq. km.) and population (latest census) within the predicted 1 mV/m contour.

Area 2,573 sq. km. Population 159,611

18. For an application involving an auxiliary facility only, attach as an Exhibit a map *(Sectional Aeronautical Chart or equivalent)* that shows clearly, legibly, and accurately, and with latitude and longitude markings and a scale of distance in kilometers:

Exhibit No.  
DNA

(a) the proposed auxiliary 1 mV/m contour; and

(b) the 1 mV/m contour of the licensed main facility for which the applied-for facility will be auxiliary. Also specify the file number of the license.

19. Terrain and coverage data *(to be calculated in accordance with 47 C.F.R. Section 73.313)*

Source of terrain data: *(check only one box below)*

☐ Linearly Interpolated 30-second database ☐ 7.5 minute topographic map

(Source: \_\_\_\_\_)

☒ Other *(briefly summarize)* Linearly Interpolated U.S.G.S. 3 arc second Digital Elevation Model data files.

## SECTION V-B - FM BROADCAST ENGINEERING DATA (Page 5)

Radial bearing (degrees True)	Height of radiation center above average elevation of radial from 3 to 16 km (meters)	Predicted Distances	
		To the 3.16 mV/m contour (kilometers)	To the 1 mV/m contour (kilometers)
130°	330.4	25.4	42.5
0	169.8	18.5	31.6
45	33.9	8.1	14.4
90	266.8	23.0	38.8
135	322.8	25.1	42.1
180	54.5	10.5	18.7
225	92.8	13.4	24.0
270	-7.9	7.7	13.6
315	153.3	17.5	30.0

\*Radial through principal community, if not one of the major radials. This radial should NOT be included in the calculation of HAAT.

## 20. Environmental Statement/See 47 C.F.R. Section 1.1301 et seq.)

Would a Commission grant of this application come within Section 1.1307 of the FCC Rules, such that it may have a significant environmental impact? ☐ Yes ☒ No

If you answer Yes, submit as an Exhibit an Environmental Assessment required by Section 1.1311.

Exhibit No.  
DNA

If No, explain briefly why not. See Exhibit E - "Environmental Processing"

## CERTIFICATION

I certify that I have prepared this Section of this application on behalf of the applicant, and that after such preparation, I have examined the foregoing and found it to be accurate and true to the best of my knowledge and belief.

Name (Typed or Printed) Richard L. Biby, P. E.	Relationship to Applicant (e.g., Consulting Engineer) Consulting Engineer
Signature <i>Richard L. Biby</i>	Address (Include ZIP Code) Communications Engineering Services, P.C. 6105-G Arlington Blvd. Falls Church, VA 22044
Date <i>February 7, 1991</i>	Telephone No. (Include Area Code) (703) 534-7880

Exhibit E  
Engineering Statement In Re:  
Application for a New FM Station  
Ch. 240A 95.9 MHz 136m AAT 3.4 kW  
Desert Rock Limited Partnership  
Healdsburg, California

Introduction

This engineering statement, together with Section V-B of FCC Form 301, to which it is attached as Exhibit E, furnishes complete engineering and technical data in support of an application by Desert Rock Limited Partnership ("Desert Rock") for a new FM station to serve Healdsburg, California. Desert Rock is proposing to operate on channel 240A (95.9 MHz) with a maximum effective radiated power ("ERP") of 3.4 kW at an effective antenna height ("AAT") of 136 meters. The transmitter will be located on a new tower, 300 meters south-southeast of the top of Bradford Mountain, 6.7 km west-southwest of Geyserville, in Sonoma County, CA.

All calculations, graphs, contours, and other technical data have been determined in accordance with the existing Rules and Regulations of the Federal Communications Commission.

Channel Utilization

Channel 240A has been allocated for use at Healdsburg, California by the Commission in MM Docket 90-228. A study of the channel constraints pertinent to the instant proposal to serve Healdsburg, CA on Ch. 240A has been made. As illustrated by the tabulated results in Exhibit E-1, the Desert Rock proposal meets all pertinent distance separation requirements in accordance with Sections 73.207 and 73.208 of the FCC Rules.

Proposed Facilities

The effective radiated power of the proposed operation will be 3.4 kW and will emanate from a circularly polarized omni-directional antenna. The antenna will be top mounted on a new structure, to be



erected for this purpose. A full scale copy of a portion of a U.S. Geological Survey 7.5' topographic map "Geyserville, CA" showing the exact location of the site is attached as Exhibit E-2. A vertical plan sketch of the tower with all pertinent values rounded to the nearest meter is attached as Exhibit E-3.

The proposed facility will be equipped with emergency generating facilities at both the transmitter site and studio. In the event of a power failure, Desert Rock will be able to provide continuing service to the listening audience.

#### Neighboring Broadcast and Non-Broadcast Facilities

Based on information supplied by the applicant in conjunction with known data sources, it is stated here that this site has been selected so as to maximize the coverage of the community while minimizing the potential for interference to the general populace and conforming to all pertinent distance separation requirements.

No receiver induced intermodulation interference, in concert with any neighboring broadcast or non-broadcast facilities, is anticipated as a result of the Desert Rock proposal. In the unlikely event that it does occur, Desert Rock will bear the responsibility, as set forth by the FCC Rules, to resolve those instances of intermodulation interference which are attributable to this operation.

Desert Rock will comply with all FCC Rules and Regulations to satisfy complaints regarding blanketing interference. However, there are no known receiving stations within the blanketing contour.

#### Elevation and Contour Data

The predicted 70 and 60 dBu signal strength contours are shown on the attached Exhibit E-4. The height of the radiation center above average terrain and the computed distances to the 70 and 60 dBu signal strength contours are tabulated for the eight principal radials, along with an additional radial through Healdsburg, CA, (N 130° E) in Section V-B of FCC Form 301.